

MITSUBISHI ELECTRIC CORPORATION
PUBLIC RELATIONS DIVISION
7-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo, 100-8310 Japan

FOR IMMEDIATE RELEASE

No. 3308

Customer Inquiries

Media Inquiries

Automotive Equipment Group
Mitsubishi Electric Corporation
[www.MitsubishiElectric.com/ssl/contact/bu/automotive/
form.html](http://www.MitsubishiElectric.com/ssl/contact/bu/automotive/form.html)
www.MitsubishiElectric.com/bu/automotive/

Public Relations Division
Mitsubishi Electric Corporation
prd.gnews@nk.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/news/

Mitsubishi Electric to Exhibit at Tokyo Motor Show 2019

Technologies and products for extra-comfortable transportation

TOKYO, October 1, 2019 – [Mitsubishi Electric Corporation](http://www.mitsubishi-electric.com) (TOKYO: 6503) announced today that it will exhibit a range of cutting-edge technologies and products for the our envisioned future MaaS (mobility as a service) society at Tokyo Motor Show 2019, which will take place at the Tokyo Big Sight exhibition complex from October 24 to November 4. Mitsubishi Electric will exhibit a futuristic concept model namely “EMIRAI S,” which the “S” represents “Shared,” “Service” and “Safety,” at the Booth No. W4204 in West Hall 4.



Rendition of Mitsubishi Electric booth



Rendition of EMIRAI S

Zones and Main Exhibits

Main Stage

- A concept video projected on a big screen will present our vision, “Mobility for better days,” which enables comfortable transportations in the future MaaS society based on a wide range of advanced technologies.
- The concept model EMIRAI S equipped with cutting-edge technologies, such as an innovative human-machine interface for enhancing communication both inside and outside the vehicle, and biological sensing technology for safe driving will be exhibited.

Autonomous Driving Zone

- This zone will showcase the autonomous-driving vehicle, xAUTO.
- An augmented-reality display will present a variety of essential products for autonomous driving.
- A video introduces our experimental activities on autonomous driving in the areas where high-accuracy maps are not available, and on fully autonomous driving in specified areas.

Electrification Zone

- Products for ranging from hybrid to electric cars, such as compact and high-power motors and inverters will be exhibited.

Other

- Touch panel screens will introduce our related advanced technologies, including energy-management technology and bidirectional wireless-power-transfer technology.
- Biological-sensing and voice-separation technologies installed in the EMIRAI S will be demonstrated.

###

About Mitsubishi Electric Corporation

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded a revenue of 4,519.9 billion yen (US\$ 40.7 billion*) in the fiscal year ended March 31, 2019. For more information visit:

www.MitsubishiElectric.com

*At an exchange rate of 111 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2019