

MITSUBISHI ELECTRIC CORPORATION
PUBLIC RELATIONS DIVISION
7-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo, 100-8310 Japan

FOR IMMEDIATE RELEASE

No. 3150

Customer Inquiries

Media Inquiries

Corporate Environmental Sustainability Group
Mitsubishi Electric Corporation
[www.MitsubishiElectric.com/ssl/contact/company/
environment/form](http://www.MitsubishiElectric.com/ssl/contact/company/environment/form)

Public Relations Division
Mitsubishi Electric Corporation
prd.gnews@nk.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/news/

Mitsubishi Electric to Exhibit at EcoPro 2017

Green products and technologies for eco-friendly life

TOKYO, November 17, 2017 – [Mitsubishi Electric Corporation](http://www.MitsubishiElectric.com) (TOKYO: 6503) announced today that its group companies will exhibit green products and technologies at EcoPro 2017, one of the largest environmental exhibitions in Asia, which will take place at the Tokyo Big Sight exhibition complex on December 7–9.

The Mitsubishi Electric booth (No. 2-041, East Hall 2) will present a variety of green initiatives implemented by Mitsubishi Electric, organized under the theme *Mitsubishi Electric's Eco Changes: Eco-oriented Life Starting at Home*. Exhibits will center on cutting-edge technologies and products for applications ranging from consumer homes to outer space and will show how Mitsubishi Electric is contributing to eco-friendly life and increased sustainability in society, including through sustainable developing goals (SDGs).



Rendition of Mitsubishi Electric booth

Zones and Main Exhibits

The booth will present diverse products and technologies, divided into three zones, to encourage visitors to think about working toward a better future together with Mitsubishi Electric.

Inside Home Zone

This zone will have two sub-themes: smart-house solutions and eco-friendly appliances. It will introduce how Mitsubishi Electric designs products and services for the environment and smart living, such as net zero energy consumption. Demonstrations will focus on energy savings and convenient functions in appliances such as air conditioners, refrigerators and water boilers, as well as advanced recycling technologies for used appliances.

Outside Home Zone

This zone will introduce how Mitsubishi Electric is leveraging cutting-edge technologies to help people improve their futures, such as mobile refrigerators that Indonesian fishermen are using to keep their daily catches fresher for improved quality of life in their small village. Other exhibits will cover technologies for supplying electricity to smart communities, electrical-powered water treatment and observation satellites.

CSR Zone

This zone will present Mitsubishi Electric's corporate social responsibility initiatives focused on the environment, such as the Satoyama Woodland Preservation Project and "outdoor classrooms" organized to foster environmental awareness by teaching communities about their local natural habitats.

###

About Mitsubishi Electric Corporation

With over 90 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded consolidated group sales of 4,238.6 billion yen (US\$ 37.8 billion*) in the fiscal year ended March 31, 2017. For more information visit:

www.MitsubishiElectric.com

*At an exchange rate of 112 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2017